

# SWOT Analysis – East Hanney

## 13 June 2016

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Carried out by 2 groups totalling 15 persons

### Strengths

- Community spirit (Including shop and pub)
- Rural setting
- Green areas
- Village hall and sports facilities
- Fundraising
- Village groups
- Flood group and management of brook
- Chalk stream and environment generally
- Historic buildings and character
- Village school
- No street lights
- Archaeological heritage
- Shared village life, in very way, with West Hanney
- Allotments
- Hanney News and facebook
- Visual amenity, location in VoWH
- Play area for children
- Low crime area, Community Watch
- Active Parish Council, Church and Mission
- Public open space
- Playing fields and play area
- Village walks
- Numerous clubs
- Ecology – Priority habitats- county wildlife site
- Varied local produce available
- Conservation area
- School and pre-school
- Church and Chapel
- Heritage – History, architecture, legacy
- Rare chalk stream with long history of community
- Transport links
- Local pub

- Network of footpaths within village

## Weaknesses

- Labelling East Hanney as “Large” village
- Limited retail
- Lack of public transport to areas of employment and transport hubs
- Lack of cycleways
- Unsafe or absent pedestrian routes in village
- Isolation of new developments
- Increasing on road parking, also with respect to new housing
- Pinch points in traffic through village
- Access to A338 by La Fontana
- Existing sewage infrastructure
- Lack of household awareness of responsibilities with respect to environment
- Safe drop off point for children at school
- Broadband speed – Can it be improved?
- Lack of employment opportunities in village
- Lack of resources for teenagers, leisure
- Bus services to hospitals
- Flood risk
- Traffic volume and speeds through village with lack of crossing
- Sewage and water supply
- Frequent power cuts
- Aging population
- Lack of ability to downsize with adequate garden space
- Footpaths not accessible for wheelchairs and pushchairs
- Dandrides Mill bridge vulnerable to damage through large agricultural vehicles
- Anti-social behaviour

## Opportunities

- Improving infrastructure – Sewage, sustainability of services, surgery, cycle ways
- By passes
- Affordable accommodation for elderly and young
- Reservoir
- More people to volunteer
- New businesses to help people to stay at home as they age
- Community coffee shop / hub
- Maintain and improve local hospitals (minor injuries, maternity, elderly care)
- Improved footpaths to countryside (Ridgeway)
- Improve and expand village shop
- Re- opening of Grove railway station

- Expansion of industrial estate
- Enhancement of underutilised land
- Improve cycle routes (Cow lane)
- Re opening of Wilts and Berks Canal
- New residents to join clubs and add life
- Speed cameras for vehicles from North.

## Threats

- New developments
- Aircraft noise
- Potential reservoir
- Flooding
- Overloaded sewage
- Rat run from vale
- Joining up with West Hanney and Grove
- Loss of village identity
- Poor design, new housing not in keeping with village style
- Density of new housing too high
- Impact of changes in agricultural land use (Crops, animals, solar panels)
- High occupancy turnover in new developments
- Use of new houses as Staging Posts to next house – No involvement in community
- Developments in Grove
- Coalescence to nearby villages
- Proposed Garden City
- Re-opening of Grove railway station
- Increasing traffic on A338- Pollution and noise
- Designation of village in Oxford and Abingdon sub fringe area by VoWHDC
- New developments creating light pollution
- Village is attractive to developers
- Loss of village character
- New developments building materials and style not in keeping with existing
- School is now an academy and location could be under threat