

SWOT Analysis – West Hanney

13 June 2016

Carried out by 1 group of 9 persons

Strengths

- Community pub
- Community spirit
- Community woodland
- Footpaths
- Small village
- Church
- Defibrillator
- Conservation Area
- Allotments
- Heritage conservation area
- Huge number of clubs and societies
- Hanney News
- Indian restaurant
- Well linked
- Hanney school and preschool
- Buffer between East Hanney and West Hanney
- Low crime
- Active parish council
- Diverse flora and fauna
- Flood group preventing flooding
- Community shop
- Fibre broadband

Weaknesses

- Aging population
- Lack of volunteers (Young adults)
- Opportunities to downsize
- Affordability of housing mix
- Loss of bus service
- Poor sewage infrastructure
- Poor ditch maintenance – riparian owners, field ditches

- Rat run – speeding cars, vans and lorries
- Lack of footpaths
- No cycle paths
- Flooding within West Hanney and connecting roads
- School is oversubscribed

Opportunities

- Improve sewage and drainage
- Cycle route to Grove via Cow Lane
- Community woodland and wildflower meadows
- Improved footpath
- Woodland walks
- Stop flooding at Botney bridge, reducing access
- Lower speed limits and weight restrictions

Threats

- Flood risk
- Traffic congestion on A338
- Coalescence with East Hanney
- Insufficient school places
- Inappropriate housing
- Loss of farmland and open space
- VoWHDC Local Plan may require a housing development beyond local needs
- Reservoir
- Airport
- Grain drier expansion
- Helicopter training flight path (RAF Benson)